#### MAHONEY PERFORMANCE INSTITUTE

# THE BENEFITS OF ONLINE TRAINING

Whether your organization is looking to limit travel costs, connect employees across a wide geographic area, or simply provide a more flexible learning option, online training may be viable for your team's professional growth.

### QUICK STATS

## 77%

of corporations used online learning in 2017.

However, 98% planned to incorporate it in their program by 2020. Figures from Brandon Hall suggest that eLearning may boost knowledge retention by

25-60%

[source]

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### FIVE BENEFITS

#### **Flexibility and Efficiency**

Flexibility empowers and encourages participants to become more efficient.

#### **Online Support**

Benefit from connecting with others for an enriched educational experience.

#### **Information Retention and Assimilation**

Increase effectiveness by applying newly acquired knowledge and skills right away.

#### **Variety of Delivery**

With endless options, there's a program for every learning style and preference.

#### **Cost Effectiveness**

Use time more effectively to make your money go further.



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